

ABSTRACT

**METHOD FOR REDIRECTING THE SOURCE OF A DATA OBJECT
DISPLAYED IN AN HTML DOCUMENT**

5 The invention is a method for Web authors to include a redirection
tag in an HTML data object tag that redirects an application program to
an alternative source file that stores underlying data associated with an
HTML data object that a user has selected to import into the application
program. Typically, HTML data objects in Web page are stored in
10 HTML format. However, when a user selects an HTML object to import,
they generally expect to import the data in the format that it was
originally created in, such as XML. The redirection tag "redirects" the
application program to an alternative source file where the underlying
data is stored in a rich format, such as XML. The application program
15 then imports the underlying data of the HTML data object from the
alternative source file.